NCD CIVIL SOCIETY COMPASS THE LEADERSHIP GAP

Global commitments on NCDs are not enough – they must be matched with the highest level of political leadership and transformative action at national level.

Deficits in leadership, good governance, planning and multisectoral coordination exacerbate NCDs and inequality. To meet national targets and save lives, a whole-of-government and society response to NCD causes, impacts and solutions is required.





THE LEADERSHIP GAP

Proposed actions for NCD civil society to help close the gap



DEMAND LEADERSHIP and coherence for health

Civil society should request that national leaders establish NCD coordination mechanisms to deliver on national targets. CSOs and academia can also carry out Health Impact Assessments of proposals in other policy areas, importantly including international trade policies.

DEVELOP GUIDANCE on private sector engagement

In relation to engagement with the private sector, including partnerships, national governments are requesting guidance on how to identify and manage potential and real conflict of interest, interference and corporate capture, and ensure that the public good is the bottom line. Civil society can work together with WHO or the UN to develop such guidance.

MONITOR INDUSTRY interference and raise awareness

Many national and regional NCD alliances play a crucial role in addressing industry influence. Civil society, supported by academic research and progressive media, can significantly advance global and national discussions by raising awareness of incompatible partnerships and health-harming tactics to influence policy-makers.

ADAPT TO WORK with different political administrations

To keep the NCD response moving forward and ensure health-supporting policies are not rolled back, civil society organisations must find ways to engage all parties across the political spectrum and demonstrate public support for policies in force.

DEVELOP FUTURE LEADERS from the NCD movement

We must continue making the case to today's politicians. But the NCD movement can also shape and inspire future leaders. Today's young NCD voices will soon become the next generation of decision-makers and leaders, not only in health, but across all sectors. If our current crop of politicians is unwilling to become NCD champions, we have to grow our own.

