



NCD Alliance ACTIVITY REPORT 2015

MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE



NCD Alliance ACTIVITY REPORT

MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE

2015

No one sector alone will reverse the NCD epidemic, but working together we have the tremendous opportunity to chart a new course toward health and sustainable human development for a more equitable and healthier future for all.

"Sharjah Declaration on NCDs, United Towards 2030: Accelerating Action and Accountability for NCDs."
Adopted on 15 November 2015, by delegates of the first Global NCD Alliance Forum, held in Sharjah (UAE)



 NCD Alliance, April 2016

Edited by NCD Alliance

© PHOTOS

Cover: WHO / PAHO, Peru.

Page 4: The International Union Against Tuberculosis and Lung Disease (The Union).

Pages 5, 6, 7, 11, 13, 18, 24, 25: NCD Alliance.

Page 9: Adam Watt.

Page 10: Jessica Alderman / Photoshare.

Pages 14, 15, 16, 17: Gilberto Lontro / IOF.

Page 19: South Africa NCD Alliance. Zanzibar: Asian Development Bank.

Pages 20, 21: Jon Pesochin, Jon Benjamin.

Design and Layout: Mar Nieto

NCD Alliance
62, route de Frontenex
1207 Geneva, Switzerland

www.ncdalliance.org

Table of Contents

Message from the Chair	4
Message from the Executive Director	5
THE YEAR IN REVIEW	
A Glance at Our Work During 2015	6
GLOBAL ADVOCACY	
Securing NCDs in the 2030 Agenda	8
NATIONAL ACTION	
Supporting a Growing Network of Alliances	12
GLOBAL NCD ALLIANCE FORUM 2015	
Gathering the Global NCD Civil Society Community for the First Time	14
SHOWCASING NATIONAL AND REGIONAL NCD ALLIANCES	18
COMMUNICATIONS	
Driving Demand for Action	20
HIGHLIGHTS OF OUR SIDE EVENTS DURING 2015	
Creating Dialogue	22
ORGANISATIONAL DEVELOPMENT	
Leadership, Vision and Priorities to Transform the NCD Response	24
STRATEGIC PILLARS	26
About NCD Alliance	27

Message from the Chair



José Luis Castro

It is an honour to have assumed the role of Chair of NCD Alliance during such a historic and transformative year. 2015 marked the culmination of our *Strategic Plan 2012-2015*, a period in which great strides have been taken to accelerate action on NCD prevention and control worldwide. The adoption of the UN 2030 Agenda for Sustainable Development by Member States in September 2015, which, for the first time at the global level included reducing the burden of NCDs as a development priority, is testament to this level of progress. This was unthinkable to many in 2009 when NCD Alliance was formed, but our concerted advocacy efforts since those early days have paid off. We will look back on this year as a turning point, and I am extremely proud of the role that NCD Alliance and our civil society network has played every step of the way.

In order to capitalise on this important milestone and navigate the new era of sustainable development, NCD Alliance has undergone a year of consultation and review. We have reflected on progress made, evaluated our own performance, and assessed how we can leverage our comparative advantage as a global civil society alliance to reduce mortality and empower people to live healthy and dignified lives, free from preventable NCDs.

As a result, our new *Strategic Plan 2016-2020* signals a new chapter for NCD Alliance. In order to achieve our vision and ambitious goals, we are committed to focusing on four strategic pillars of action: advocacy, accountability, capacity development, and knowledge exchange. We recognise that our success in this new era will be dependent on working across sectors, our ability to stimulate improved integration within the health sector, and our capacity to fuel action at national and regional levels. This is where the heart of the challenge lies ahead.

Our new strategic priorities are also linked to important changes in governance for NCD Alliance, this year and beyond. Notably, we have committed to expanding our governance structure to bring on new voices and perspectives to the Steering Group, particularly from low- and middle-income countries (LMICs). This will only support our transition in focus from global advocacy to national and regional action.

I would like to take this opportunity to thank my predecessor, Cary Adams, UICC CEO, for his leadership and energy as Chair of the NCD Alliance over the past three years. Under his leadership, along with NCD Alliance Executive Director, Katie Dain, we are well positioned to clear a course towards a healthier future. I look forward to working tirelessly, together with Johanna Ralston, Vice-Chair of NCD Alliance, my Steering Group colleagues, our supporters and our growing global civil society network, to improve the lives of people at risk of, or living with NCDs.

Message from the Executive Director



Katie Dain

In 2015, NCD Alliance has driven forward an ambitious programme of work to maintain momentum on NCDs at global, regional and national levels. This year, thanks to the joint and concerted advocacy of our global network, NCDs were recognised as a priority in the UN *2030 Agenda for Sustainable Development*. This was a long-term advocacy goal that NCD Alliance set out to achieve when formed in 2009. It has been a long journey, but in September 2015 it became a reality. This is a milestone that should not be underestimated. It has the potential to transform the NCD response in low- and middle-income countries (LMICs), as well as to unlock new partnerships, capabilities and funding across the sustainable development community. However, the work starts now in ensuring these global commitments are translated into national action and implementation.

For this reason, 2015 was also the year in which we initiated an important gear change in our strategic focus. In parallel to coordinating global advocacy, we scaled up our efforts to support national and regional action on NCDs, with a particular focus on strengthening civil society's capacity to demand action, influence the policy environment and monitor progress. This is a hallmark of our new *NCDA Strategic Plan 2016-2020*. It is our belief that a vibrant and united NCD civil society movement capable of delivering on its three primary roles — advocacy, accountability, and direct provision of NCD services — is a fundamental strategy for fast-tracking progress at national and regional levels.

In the space of 12 months, we organised a series of five regional NCD civil society meetings, conducted a comprehensive analysis of existing national and regional NCD alliances, inspired the creation of over 10 newly forming NCD alliances, and convened the Global NCD Alliance Forum in Sharjah which brought together this unique and growing network for the first time. Through these activities, we have established a wealth of data and analysis on NCD civil society needs, challenges, and priorities, which will inform our civil society capacity development work going forward.

A highlight of 2015 was undoubtedly the inaugural Global NCD Alliance Forum on 13-15 November in Sharjah, United Arab Emirates (UAE). It was a privilege to see 200 NCD civil society leaders and over 40 national and regional NCD alliances from around the world come together to share experiences and good practices, build partnerships, and agree advocacy priorities for the new era of sustainable development. There is no doubt the Forum will have a lasting legacy, and the announcement by Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah and Patron of the Forum, that it will be repeated in 2017 is all the more exciting. We are extremely grateful to Her Highness for her leadership and commitment to NCDs.

As always, these achievements are only possible with the steadfast dedication of our global network, our supporters and advisers, our federations, and the NCDA team. The challenge ahead of us remains immense. But together, we are making a difference for people at risk of, or living with NCDs worldwide.

THE YEAR IN REVIEW

A Glance at Our Work During 2015

JANUARY

- NCDCA joins the launch of the *WHO Global Status Report on NCDs*



FEBRUARY

- NCDCA launches *Advocacy Toolkit on NCDs in the Post-2015 Development Agenda*



MARCH

- NCDCA joins Alzheimer's Disease International (ADI) at the WHO 1st Ministerial Conference on Global Action Against Dementia
- Ms Johanna Ralston, CEO of the World Heart Federation (WHF), speaks at the opening ceremony of the 16th World Conference on Tobacco or Health, in Abu Dhabi

MAY

- 68th World Health Assembly: NCDCA organises a civil society briefing; a panel debate on health and NCDs in Post-2015; and a high-level discussion on an integrated approach to the '25 by 25' target
- NCDCA joins a coalition of 20 international organisations in a call to the WHO, urging bold action on nutrition, at the 2016 World Health Assembly
- NCDCA speaks at the UN Civil Society Hearing on Post-2015, in New York
- First civil society preparatory meeting in the lead-up to the Global NCD Alliance Forum 2015 is held in Panama, convening experts from 12 Latin American countries

JUNE

- The International Osteoporosis Foundation (IOF) joins NCDCA's Supporters Consultation Group
- Second civil society preparatory meeting in the lead-up to the Global NCD Alliance Forum 2015 is held in the Caribbean



JULY

- Third civil society preparatory meeting in the lead-up to the Global NCD Alliance Forum 2015 is held in New Delhi, India



OCTOBER

- Fifth civil society preparatory meeting in the lead-up to the Global NCD Alliance Forum 2015 is held in Nairobi, Kenya



NOVEMBER

- First Global NCD Alliance Forum takes place in Sharjah, United Arab Emirates. It convenes more than 200 civil society representatives from six continents, working on NCD prevention and control



- NCDCA launches new report *Achieving 25 x 25 Through Civil Society Coalitions*
- The Sharjah Declaration on NCDs: United Towards 2030 – Accelerating Action and Accountability for NCDs* is adopted at the closing ceremony of the first Global NCD Alliance Forum

APRIL

NCD Supporters convene NCD Dialogues at Alzheimer's Disease International (ADI) 30th International Conference, Perth, Australia



NCD Alliance participates in the WHO GCM/NCD Dialogue on NCDs and Development Cooperation

SEPTEMBER

NCD Alliance participates in the Third International Conference of Financing for Development (FfD3) in Addis Ababa, Ethiopia

NCD Alliance and WHO SEARO launch new mapping of civil society organisations' work to prevent and control NCDs in the South East Asia Region

NCD Alliance announces new *Strategic Plan 2016-2020*

Dr Cary Adams, CEO of the Union for International Cancer Control (UICC) steps down as Chair of NCD Alliance.

Mr José Luis Castro, Executive Director of The International Union Against Tuberculosis and Lung Disease (The Union) assumes the role of NCD Alliance Chair. Ms Johanna Ralston, CEO of the World Heart Federation (WHF) assumes the new role of Vice-Chair.



NCD Alliance co-hosts numerous events during the 70th United Nations General Assembly

Fourth civil society preparatory meeting in the lead-up to the Global NCD Alliance Forum 2015 is held in Cairo, Egypt

Launch of the *Mapping of NCD Civil Society Organisations in the WHO Eastern Mediterranean Region*

The Healthy Caribbean Coalition (HCC), supported by NCD Alliance, launches the report *National NCD Commissions in the Caribbean: Towards a more effective multisectoral response to NCDs*

DECEMBER

NCD Alliance Supporters convene the NCD Café at the International Diabetes Federation (IDF) World Congress in Vancouver, Canada; and the NCD Dialogues at the 46th Union World Conference on Lung Health in Cape Town, South Africa



The South African NCD Alliance launches its National Civil Society Status Report 2010-2015

NCD Alliance participates in the WHO GCM/ NCD Dialogue on International Cooperation on NCDs

GLOBAL ADVOCACY

Securing NCDs in the 2030 Agenda: A Major Victory for the NCD Community

The adoption of the 2030 Agenda at the UN Sustainable Development Summit last September marked a momentous achievement for NCDAs and the NCD community as a whole. Following years of collective efforts to galvanise political leadership, and reinforce evidence and cost-effective solutions, NCDs are firmly featured as a priority for sustainable human development for all countries. This has been a goal for NCDAs since its formation seven years ago. We can finally say that we achieved it!

Global Development Campaign: The Culmination of a Six-year Endeavour

Since its inception in 2009, one of NCDAs primary campaign objectives has been the inclusion of NCDs in the successors to the Millennium Development Goals (MDGs). A process to define what's next post-2015 gathered pace over the last four years, and in September 2015, the *2030 Agenda for Sustainable Development* was adopted by Member States at the UN General Assembly, setting the framework for global development over the next 15 years.

NCDAs has led a global campaign to ensure that NCDs and health are well reflected. We have leveraged official UN processes, mobilised our network of strong NCD advocates at national level, and strengthened strategic partnerships across the global health community to keep the pressure on.

The 2030 Agenda contains 17 goals and 169 targets, aimed at improving and promoting social, economic and environmental sustainable human development. By agreeing on an agenda that addresses the root causes of NCDs, Member States have demonstrated their commitment to improving the health and wellbeing of all. Work is on-going to finalise the global indicator framework that will monitor progress towards achieving the 169 targets, and will be adopted by the General Assembly in September 2016.

Three of the nine targets under the overarching health goal directly address NCDs, and implementation of the WHO Framework Convention on Tobacco Control (FCTC) is included as a means of

implementation target (see 9). In addition, NCDs are directly linked to many of the other non-health sustainable development goals and targets.

The inclusion of NCDs in the *2030 Agenda for Sustainable Development* is just the beginning. In this new phase, NCDAs remains focused on maintaining pressure at global level through coordinated global advocacy to see hard earned political commitments translate into concrete action, resources, and improvements in health and wellbeing for all.

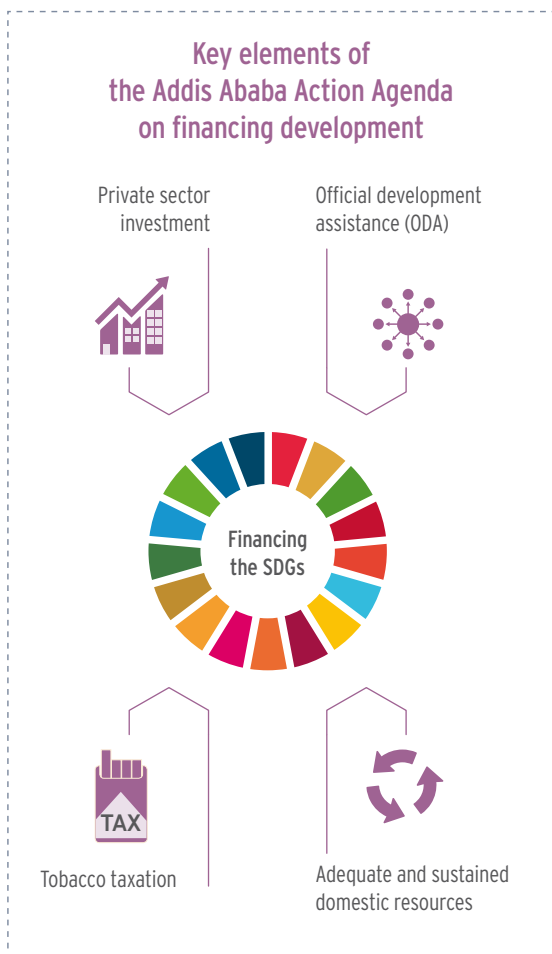
Advocacy Tools to Coordinate Action

A core function of NCDAs is navigating complex political processes and facilitating timely inputs from the NCD community. Nowhere has this been more evident than in the post-2015 process.

In February 2015, NCDAs published an Advocacy Toolkit on NCDs in the Post-2015 Development Agenda. This toolkit equipped advocates with the information to navigate the post-2015 processes; articulate the position of NCDs and health in the post-2015 framework; and take effective action.



On 26 September 2015, we held a side event against the backdrop of the UN Sustainable Development Summit, entitled *Translating the Post-2015 Agenda: Action on NCDs for a Sustainable Future*. With a packed room and a very lively dialogue, the event focused on interlinkages between NCDs and broader sustainable development priorities.



Financing NCDs and Sustainable Development

In July 2015, at the *Third International Conference on Financing for Development (FfD3)*, Member States agreed *The Addis Ababa Action Agenda (AAAA)*, a comprehensive framework for financing sustainable development, with concrete deliverables to support implementation of the *2030 Agenda for Sustainable Development*.

The AAAA is a first for the NCD community, as Member States recognised price and tax measures on tobacco as a key strategy to reduce tobacco consumption and the NCD burden, as well as to increase revenue for sustainable development. There is explicit language stating the benefits of tobacco taxes, and the Agenda encourages all countries party to the Framework Convention for Tobacco Control (FCTC) to strengthen its implementation. Other recommendations of the AAAA include calling for universal health care (UHC), interventions to prevent NCDs, access to affordable medicines, and increased R&D for medicines and vaccines.

During FfD3, NCD Alliance co-hosted the event “Securing a Healthy Future: Sustainable Financing for NCDs in the Post-2015 Agenda”, to raise awareness of the need for increased resources for NCDs, and to consider how to strengthen innovative financing mechanisms and maximise public-private partnerships.

Global NCD Framework Campaign: Translating Commitments Into Action

Since the 2011 UN High-Level Meeting on NCDs, NCDA has focused on putting in place the building blocks that will shape the global response to NCDs. Significant progress has been made, with global targets, a Global Action Plan, and a Global Coordination Mechanism (GCM/NCD) now in place. But these achievements are a means to accelerating progress on NCDs, not an end in themselves. Therefore, NCDA's campaign activities last year focused on shifting the international community from political commitments to action and implementation.

In 2015, we focused on promoting fulfilment of the commitments made at the 2014 UN High-Level Review and Assessment on NCDs, and collaborating with the newly formed WHO Global Coordination Mechanism (GCM/NCD).

Catalysing Multisectoral Action on NCDs

NCDA worked closely with the WHO Global Coordination Mechanism on NCDs (GCM/NCD) in a series of activities aimed at facilitating multisectoral action. In addition to convening an official pre-meeting for civil society ahead of the *WHO GCM/NCD Dialogue on International Cooperation for NCDs in November 2015*, NCDA contributed to the work of the WHO GCM/NCD Working Groups on Financing for NCDs and Engagement with the Private Sector, through written consultations and presentations to both working groups.



Driving Efforts to Curb the Obesity Epidemic

To help reach an important milestone in the efforts to curb the epidemic of overweight and obesity, NCDA contributed to the work of the WHO Commission on Ending Childhood Obesity (ECHO) during several rounds of public consultations. NCDA Expert Advisory Council Member, Dr Sania Nishtar served as a Co-Chair and presented the Commission's final report to the WHO Director-General at the Executive Board in January 2016. The comprehensive implementation of the report's recommendations will be critical to achieve the nine NCD targets, as well as the World Health Assembly nutrition targets.

Collaborating for Impact

NCDA continued to call for the integration of NCDs into the women and children's health agenda. In May 2015 NCDA and the Partnership for Maternal and Child Health (PMNCH) convened a roundtable discussion at the 68th World Health Assembly to discuss the role of a life-course approach and opportunities for integration of NCDs in the new Global Strategy for Women's, Children's and Adolescents' Health. Participants from the women and children's health and NCD communities, the UN system, and governments, development agencies, academia and the private sector called for better alignment of women and children's health and NCD advocacy, the development of a robust investment case for integration, and interlinked accountability mechanisms.

The meeting report was submitted as input into official consultations on the updated Global Strategy. Launched in September 2015, the new strategy includes the SDG NCD mortality target and interventions aimed at preventing NCDs along the life-course.

Improving Data, Monitoring Progress

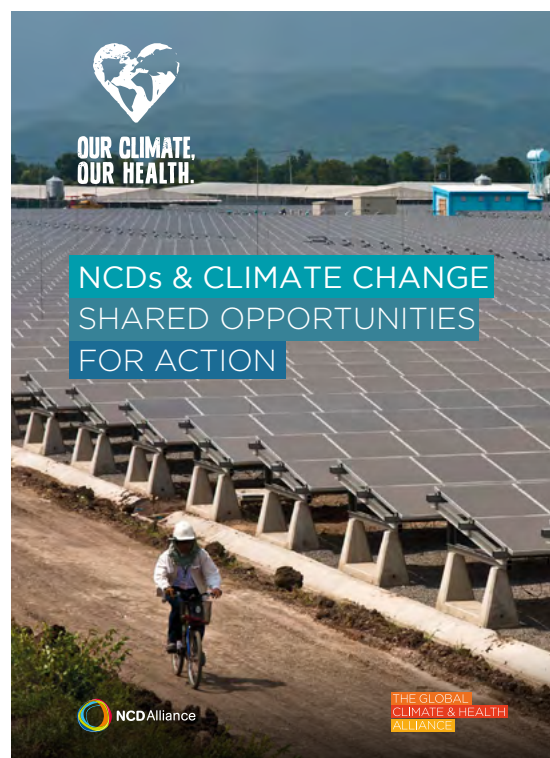
In 2015, NCDA maintained pressure to improve data collection on NCDs, as well as to ensure effective monitoring and review processes at global and national levels. A set of progress indicators on NCDs adopted at the WHA in 2015 will be used to assess progress against the time-bound commitments in the 2014 Outcome Document. This data informs the new WHO NCD Progress Monitor which tracks national progress for review at the 2018 UN High-Level Review and Assessment on NCDs.



Making the Links Between NCDs and Climate Change

In December 2015, Member States met at the 21st UN Climate Change Conference (COP21) in Paris, with the aim of achieving an ambitious and universal agreement on climate change for the period after 2020, in order to limit average temperature increases to below 2°C. This provided a pivotal opportunity for the health community, including NCDA to emphasise the links between climate change and health, and to leverage commitment to mitigating climate impacts.

With the adoption of the Paris Agreement on Climate Change, countries committing to pursuing efforts to limit global warming still further to 1.5°C. The Agreement also included references to the need to protect human health, and placed emphasis on the need for a whole-of-society approach in the response to climate change, with engagement of civil society, the private sector, financial institutions, municipal authorities and communities. NCDA and the Global Climate and Health Alliance (GCHA) produced a policy brief on the shared opportunities to capitalise on the co-benefits of addressing climate and health in tandem, and the need to invest in sustainable solutions.



NATIONAL ACTION

Supporting a Growing Network of Alliances

Having achieved impressive gains in global NCD policy and political commitments, regional and national action is needed to reach the ambitious global NCD targets and save lives. Civil society is uniquely positioned to advocate for action, ensure accountability and provide direct services for patients. NCDA supports national and regional NCD civil society and coordinates a growing network of 45 national and regional NCD alliances, strengthening these vital platforms for unified advocacy. In 2015, NCDA held its first ever Global NCD Alliance Forum, our flagship initiative for the capacity development of NCD alliances.

Harnessing Opportunities, Strengthening Capacities

“Expanding Access to Care, Supporting Global, Regional and Country Level NCD Action” is an NCDA programme in Brazil, South Africa and the Caribbean. Launched in 2013 and supported by, and in partnership with Medtronic Philanthropy, the programme expanded last year to support civil society efforts in India.

NCDA held an India NCD Civil Society Roundtable in July, bringing together representatives from different organisations involved in issues related to NCDs, to discuss opportunities for joint action, and to agree on potential strategies for NCD civil society coalition-building in the country.

As a result of the momentum generated by the roundtable and NCDA’s support, a group of Multi-

disciplinary civil society organisations, including HRIDAY, the Indian Cancer Society, the Madras Diabetes Research Foundation and several others have been working together to develop an alliance, the Healthy India Alliance, for the prevention and control of NCDs. The aim of the alliance is to strengthen collective civil society advocacy and capacity for achieving India’s NCD targets.

Last year, partners in the Caribbean, Brazil and South Africa continued to grow their NCD networks and worked on advocacy priorities identified through the Civil Society Status Reports developed as part of this programme. (For partners’ activities please see map on pages 18-19).

Convening and Prioritising at the Regional Level

In the lead-up to the 2015 Global NCD Alliance Forum, NCDA convened a series of five regional meetings to strengthen the NCD civil society movement by facilitating sharing of experiences, developing capacity and fostering alliances to drive advocacy, policy and accountability. These meetings took place in Latin America, the Caribbean, South East Asia, the Eastern Mediterranean, and East Africa.

The Latin America, Caribbean and East Africa meetings were organised by the active regional NCD alliances, namely the Healthy Latin America Coalition, Healthy Caribbean Coalition, and East Africa NCD Alliance. In the WHO South-East Asia (SEAR) and Eastern Mediterranean Regions (EMR),

NCDA partnered with WHO Regional Offices in the organisation of the meetings. Mappings of NCD civil society were conducted, and each meeting agreed advocacy priorities and a set of recommendations aimed at regional NCD civil society, WHO Regional Offices, NCDA and governments.

Following the meetings, over 10 new national and regional alliances were formed, and the WHO Regional Office of the Eastern Mediterranean committed to support civil society capacity building in the EMR. National civil society mappings supported by in-country WHO offices were initiated in Indonesia and India.



GLOBAL NCD ALLIANCE FORUM 2015

Gathering the global NCD civil society community
for the first time





His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah was present at the Opening Ceremony of the Forum.



Her Excellency Ameera Binkaram, President of the Board of Directors, Friends of Cancer Patients (FoCP) gave a keynote address welcoming delegates to Sharjah and sharing the many health programmes launched in Sharjah.

NCD Alliance, in partnership with local host organisation, Friends of Cancer Patients (FoCP), convened the first Global NCD Alliance Forum on 13-15 November 2015 in Sharjah, United Arab Emirates (UAE). The Forum was made possible thanks to the generous support of the Global NCD Alliance Forum Patron Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for Union for International Cancer Control (UICC) and International Ambassador for Childhood Cancer for UICC.

The Forum brought together over 200 delegates, including representatives from over 40 national and regional NCD alliances from across the world, under the banner theme of “NCD Advocacy and Accountability in the Post-2015 Era.” The Forum aimed to build a sense of community and share good practices, stimulate collaboration, identify network-wide priorities and strengthen advocacy efforts.

The Forum convened global NCD civil society for the first time, nurturing a diverse and vibrant community, and providing a space for knowledge exchange and networking.

The Forum was extremely well received, with 95% of delegates rating their overall experience as outstanding or very good. The Forum highlighted that civil society alliances play a crucial role in advocating for NCD prevention, improvements in care and health systems coverage, and patient empowerment.

During a series of plenary sessions and workshops, delegates explored opportunities within the newly established 2030 Agenda for Sustainable Development and discussed accountability strategies. The Forum’s programme was informed by the key findings of the NCD alliance’s situational analysis of national and regional alliances, which provided a snapshot of NCD civil society, its successes, challenges and needs.

As a result of the Forum, delegates increased their confidence levels in key areas of learning, such as NCD advocacy; ensuring accountability on NCDs; forming or joining a national/regional NCD Alliance; and partnering with other NCD alliances; among others.

Furthermore, the Forum stimulated the emergence of budding of national and regional NCD alliances. Civil society in attendance at the Forum coalesced to produce the *Sharjah Declaration on NCDs, United Towards 2030: Accelerating Action and Accountability for NCDs* — a collective commitment to engage in advocacy and accountability, calling upon the different sectors for action toward health and sustainable human development.

“I enjoyed networking with organisations from different parts of the world. We learnt that accountability is not concerned only with government but also community and civil society.”

Global NCD Alliance Forum delegate





"I liked the large number of highly experienced and knowledgeable specialists who can share and advise, all under the same roof."

Global NCDA Forum delegate

Showcasing National and Regional NCD Alliances

Over the past year, national and regional NCD alliances have embarked on many successful initiatives. Here are some highlights.

 Countries with a national alliance



THE CARIBBEAN Multisectoral Action in Focus

The Healthy Caribbean Coalition (HCC) launched the report *National NCD Commissions in the Caribbean: Towards a more effective multisectoral response to NCDs*. The report provides a detailed assessment and analysis of the status of CARICOM National NCD Commissions, and makes recommendations for their future structure and roles as key instruments of national coordinated multisectoral action, based on variable country contexts and realities.



BRAZIL Forging powerful partnerships with risk factor organisations

For the first time, ACT+ included a full day on NCDs at its annual congress. ACT+ continues to expand its NCD work, and has been strengthening partnerships with risk factor organisations. As the result of an ACT+ proposal, COFIN (The Financing Commission of the National Health Council) included a recommendation to include taxation on tobacco and alcohol in a document that sets out the proposals of the National Health Council to tackle the funding gaps in health. In 2015, ACT+ advocated tirelessly with the Brazilian government for the inclusion of tobacco and NCDs in the SDGs.



LATIN AMERICA Coordinating a Regional NCD Response

The Healthy Latin America Coalition (CLAS) hosted the “Regional Workshop on NCDs: Strengthening Civil Society Response” in Panama in June 2015, with representatives from ministries of health, PAHO/WHO, civil society and academia, from across 12 countries in Latin America. The coalition developed a consensus regarding NCD regional and national priorities, specifically focusing on the promotion and implementation of NCD prevention policies.

45 NCD ALLIANCES WORLDWIDE



SOUTH AFRICA Energising National Efforts

The South Africa NCD Alliance continued to call for the operationalising of a National Commission/coordinating mechanism on NCDs. It held its first Northern Cape NCDs workshop in partnership with the Northern Cape Department of Health – “NCDs, Making it Happen Together”. The workshop focused on diabetes and hypertension screening, and was attended by all sectors of the government departments from health facilities across the province, as well as civil society and the private sector.



ZANZIBAR Identifying Priorities

With support from a CISU grant and technical assistance from the Danish NCD Alliance as part of its East Africa NCD Alliance Sustainability Initiative, the Zanzibar NCD Alliance developed a paper on essential medicines and a cancer registry to focus its advocacy on the two immediate priorities for the country.

COMMUNICATIONS

Driving Demand for Action

Effective communication is key to raising awareness and promoting solutions for NCDs amongst policy makers, opinion leaders, civil society and businesses. NCD Alliance events, online platforms and webinars bring together key voices from around the globe in constructive dialogue to spark debate surrounding NCDs and mobilise multiple stakeholders to take meaningful action.

Maintaining Momentum for NCDs

As a leader of the NCD civil society movement, NCD Alliance has unprecedented convening power and a track record in catalysing dialogue on pressing issues. Over the past year, we have convened a series of high-profile side events, exclusive roundtables, and civil society briefings at key global fora to maintain political momentum for NCDs. Our events are timed and tailored to have an impact.

Last year, our events focused on a range of important policy areas, including the 2030 Agenda for Sustainable Development, the life-course approach, integration of NCDs into maternal and

child health services, women's health, lung health, and accountability.

In addition to leveraging political fora, NCD Alliance has mainstreamed NCDs into our federations' global congresses. The Union's World Conference on Lung Health, IDF's World Diabetes Congress and ADI's International Conference; and our Supporters rolled out NCD Cafés to engage delegates in dynamic sessions.



NCD Café speakers at IDF World Diabetes Congress, Vancouver, December 2015 (from left to right): Professor Maimouna Ndour Chief Project Coordinator, Be He@lthy Be Mobile Initiative, Senegal & Senior Lecturer, University Cheikh Anta Diop; Dr Line Kleinebreil Consultant, Be He@lthy Be Mobile Initiative & Vice President, Université Numérique Francophone Mondiale; and Dr Fiona Adshead Chief Wellbeing and Public Health Officer, Bupa.



Participants engage in discussions at the NCD Café, IDF World Diabetes Congress, Vancouver, December 2015. NCD Café sessions provide interactive platforms for open discussion. Leading experts with a combined wealth of knowledge across all fields of NCD prevention and control come together in a rich discussion with unique potential for collaboration and exchanging best practice.

Interactive Platforms for Open Discussion

The NCD Café and NCD Dialogues are hosted at various international world congresses, by members of the NCD Alliance Supporters Consultation Group. They provide unique platforms for open discussions on key topics in the field of NCDs and global health, as well as a space for networking with prominent experts and thought leaders, with an emphasis on partnership and collaboration.

2015 saw a total of three NCD Café and Dialogues at international conferences with NCD Dialogues at the 30th International Conference of Alzheimer's Disease International in Perth in April, and 46th Union World Conference on Lung Health, Cape Town in December; and an NCD Café at the World Diabetes Congress in Vancouver, Canada, also in December.

The NCD Café and Dialogues in Vancouver and Perth were well attended and catalysed dynamic and interactive discussions among participants. The programme in Vancouver featured six sessions across three days dedicated to the themes of Health for All, A Patient Centred Response, and Building Capacity. The NCD Dialogues in Cape Town on the first full day of the conference consisted of two sessions on tackling co-morbidities for optimal gain, and multisectoral action for global tobacco control.

Brokering Knowledge

During the past year, NCD Alliance continued to organise bi-monthly online webinars for our network. Typically lasting 90 minutes, these webinars provided in-depth campaign updates and calls to action for advocacy. Guest speakers were invited to share insights into global meetings and campaign progress, or provide updates on national and regional action.

NCD Alliance built upon its existing online presence in order to reach broader audiences, and to directly interact with organisations and individuals interested and affected by NCDs. We continued to nurture our strong presence on Twitter. By the end of 2015, we had approximately 6,150 Twitter followers, a number that continues to grow as we provoke interest and engagement in the NCD agenda. We launched LinkedIn and Facebook profiles in September.

The weekly NCD Alliance online newsletter was consistently well read each week by an above-average proportion of our 2,700 subscribers, providing a rich mix of updates regarding NCD Alliance advocacy activities, news, job listings and event alerts from within our network.

HIGHLIGHTS
OF OUR SIDE
EVENTS
2015

MARCH

APRIL

CREATING
DIALOGUE

MAY

DECEMBER

NCD Dialogues Sessions.
46th Union World Conference on Lung
Health, Cape Town

Co-HOSTS:
NCD Alliance Supporters
Consultation Group

NCD Café Sessions. World Diabetes
Congress, Vancouver

Co-HOSTS:
NCD Alliance Supporters
Consultation Group

JULY

SEPTEMBER

Translating the Post-2015
Agenda: Action on NCDs
for a Sustainable Future. UN
Sustainable Development Summit
2015 and 70th United Nations
General Assembly, New York

HOST:
NCD Alliance

Achieving the 25 by 25 NCD Target: The role of tobacco control. World Conference on Tobacco or Health, Abu Dhabi

Co-HOSTS:
World Heart Federation and NCDA

Realising Gender Equality: Addressing NCDs, Disabilities and Discrimination, UN Commission on Status of Women (CSW), New York

Co-HOSTS:
CARICOM, Arogya World and NCDA

NCD Dialogues Sessions. 30th International Conference of Alzheimer's Disease International, Perth

HOST:
NCD Alliance Supporters Consultation Group

NCDA Civil Society Pre-Briefing for the 68th World Health Assembly, Geneva

From Commitment to Action: Delivering on NCDs and Health in the Post-2015 Era. World Health Assembly, Geneva

HOST:
NCD Alliance

NCDs and Women's, Children's and Adolescents' Health: A shared agenda. A life-course approach to the updated Global Strategy for Women's, Children's and Adolescents' Health.

Co-HOSTS:
NCD Alliance and The Partnership for Maternal, Newborn & Child Health

Good for the Heart is Good for the Brain: An integrated approach for patients to achieving 25 x 25. World Health Assembly, Geneva

Co-HOSTS:
Alzheimer's Disease International, World Heart Federation, NCD Alliance

Securing a Healthy Future: Sustainable Financing for NCDs in the Post-2015 Agenda. Third International Conference on Financing for Development (FfD3), Addis Ababa, Ethiopia

Co-HOSTS:
Ministry of Foreign Affairs of Denmark, Ministry of Health and Social Welfare of Tanzania and NCD Alliance. Welfare of Tanzania and NCDA. Third International Conference on Financing for Development (FfD3), Addis Ababa, Ethiopia

Health in Post-2015 NGO Strategy Meeting: The SDGs – What Next? UN Sustainable Development Summit 2015 and 70th United Nations General Assembly, New York

Co-HOSTS:
UN Foundation, International HIV/AIDS Alliance, Global Health Council, NCD Alliance

Perspectives on Accountability Among Health-Enhancing Sectors in the Post-2015 Era. UN Sustainable Development Summit 2015 and 70th United Nations General Assembly, New York

Co-HOSTS:
PMNCH, Family Care International, International HIV/AIDS Alliance, Stop TB Partnership, Girls not Brides, NCD Alliance

ORGANISATIONAL DEVELOPMENT

Leadership, Vision and Priorities to Transform the NCD Response

Building on its consolidated track record, vision and expertise, NCD Alliance continues to evolve and strengthen its position as a recognised global thought leader on NCD policy and practice, a convener of the civil society movement, a partner to governments and UN agencies, and an advocate for people at risk of, or living with NCDs.

Strategic Priorities for the Post-2015 Era

With the end date for the *NCDA Strategic Plan 2012-2015* approaching, NCDA commissioned an independent review of our work over the last three years, and provided recommendations on future directions and organisational arrangements for the next phase from 2016-2020. The review was conducted by Global Health Visions (GHV), and comprised of in-depth interviews with key stakeholders, an online survey, and a strategic planning retreat. This comprehensive process resulted in recommendations, which informed the development of a new *NCDA Strategic Plan 2016-2020* and important governance changes.

Our updated Strategic Plan sets out a vision and ambitious goals and targets that are in line with the *2030 Agenda for Sustainable Development*. In this next phase, we will focus on four core strategies that will deliver impact: advocacy, accountability, capacity development, and knowledge exchange. The Plan reflects our increasing focus on translating global policy into national action; the realisation of internationally agreed goals and targets; engagement of actors beyond the traditional NCD space for a fully collaborative and integrated response; and the dissemination of best practice.

A Transition in Leadership

In preparation for this new and transformative era of sustainable development, NCDA announced a transition in leadership. After three years of invaluable leadership and commitment, Cary Adams, CEO of the Union for International Cancer Control (UICC) stepped down as Chair of NCDA. Cary has led NCDA from 2012-2015, a period that has seen NCDA go from strength to strength in terms of both global advocacy impact and organisational development.

José Luis Castro, Executive Director of The International Union Against Tuberculosis and Lung Disease (The Union), took over as Chair of NCDA, and Johanna Ralston, CEO of the World Heart Federation (WHF) assumed the new role of Vice-Chair.



From left: Johanna Ralston, José Luis Castro and Cary Adams, at the high-level reception to mark NCD Alliance's transition in leadership, 24 September 2015, New York.



Second Global NCD Alliance Forum announced

Friends of Cancer Patients (FOCP), based in Sharjah, is a prominent UICC partner and a leading member in the United Arab Emirates as well as in the international arena. Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah, Founder and Royal Patron of the Friends of Cancer Patients charity, is the prestigious International Ambassador of the World Cancer Declaration for UICC, the International Ambassador for Childhood Cancer for UICC, and a supporter of NCD Alliance. Her Highness and the Friends of Cancer Patients hosted the first ever Global NCD Alliance Forum in November 2015 in their home Emirate of Sharjah, and Her Highness has generously extended an invitation for this important Forum to be held there again in 2017.

Broadening Our Governance Structure

In recognition of the growing number of partners and stakeholders in the NCD movement and following recommendations of the 2015 NCD Alliance Independent Review, NCD Alliance is further expanding our governance structure.

NCD Alliance's principal decision-making body the Steering Group is being expanded to include a broader set of voices and representation from the global NCD community. In addition to the seven global federations, there will be four new members of the Steering Group from 2016 onwards. Two seats will be for national and regional NCD Alliances to reflect our increased strategic focus on national and regional action, one for the Chair of the NCD Alliance Expert Advisory Council, and one for a NGO representative of the NCD Alliance Supporters Consultation Group.

Partnerships for Impact

A cornerstone of the political NCD response is multisectoral action. No one sector will solve this global epidemic alone. It requires all sectors UN, governments, NGOs and the private sector to act. NCD Alliance is translating this rhetoric into reality, pioneering partnerships across sectors that yield gains for people at risk of, or living with NCDs worldwide.

NCD Alliance has expanded the Supporters Consultation Group, to include nine NGOs and six companies.

New members in 2015 included the World Stroke Organisation (WSO), NCD Child, the International Osteoporosis Foundation (IOF) and Bupa, a leading international healthcare group. Furthermore, the support of Friends of Cancer Patients and Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah, was instrumental in the first ever Global NCD Alliance Forum.

Ensuring Financial Sustainability

NCD Alliance has improved its financial performance and sustainability. We maintained a sound financial position during the 2015 financial year, and have a satisfactory reserve position for the year ahead. We worked to a balanced budget in that all costs were covered by income received during the year, and diversified our sources of revenue, with an increased proportion from NGOs and foundations. Our main operational expenditure continued to be global advocacy and supporting national action. The 2015 financial summary will be added to this report, following our scheduled audit in May.

NCD Alliance Strategic Plan 2016-2020

Strategic Pillars



ADVOCACY

Lead global advocacy to fulfil political commitments on NCD prevention and control



ACCOUNTABILITY

Promote accountability for commitments, resources and results in NCD prevention and control



CAPACITY DEVELOPMENT

Strengthen the capacity of NCD civil society organisations and alliances at national and regional levels



KNOWLEDGE EXCHANGE

Broker knowledge on evidence-based NCD policy and practice

About NCD Alliance

NCD Alliance is a unique civil society network, uniting 2,000 organisations in more than 170 countries, dedicated to improving NCD prevention and control worldwide. It was founded in 2009 by three global federations: the International Diabetes Federation (IDF), the World Heart Federation (WHF), and the Union for International Cancer Control (UICC), which were joined the following year by the International Union Against Tuberculosis and Lung Disease. Together, these organisations represented the four main non-communicable diseases (NCDs) outlined in the World Health Organization’s (WHO) 2008-2013 Action Plan for NCDs: cardiovascular diseases, diabetes, cancer, and chronic respiratory diseases. They came together in recognition that these conditions share common risk factors (including tobacco use, physical inactivity, harmful use of alcohol and unhealthy diets) and also share common solutions and, therefore, by working together as an alliance, they would provide a mutual platform for collaboration and joint advocacy. The mantra of NCD Alliance has always been ‘together we are stronger’.

Acknowledging the complexity of the challenge and the acceptance of a broader definition of NCDs beyond the ‘4 x 4’ approach, three new federations/organisations joined NCD Alliance in 2014: the Framework Convention Alliance (FCA), Alzheimer’s Disease International (ADI) and Management Science for Health (MSH). These organisations bring important perspectives and competence on tobacco control, mental/neurological health and health systems to NCD Alliance’s work.

Today, our network of 2,000 organisations includes over 1,000 members associations of our federations, joined with 1,000 global and national civil society organisations (CSOs), scientific and professional associations, academic and research institutions, and dedicated individuals. Together with strategic partners, including the WHO, the United Nations (UN) and governments, NCD Alliance works on a global, regional and national level to bring a united civil society voice to the global campaign on NCDs.

Steering Group



NGO Supporters



Private Sector Supporters



Steering Group

CHAIR:

José Luis Castro

Executive Director, The International Union Against TB and Lung Disease (The Union)

VICE CHAIR:

Johanna Ralston

Chief Executive Officer, World Heart Federation (WHF)

Cary Adams

Chief Executive Officer, Union for International Cancer Control (UICC)

Marc Wortmann

Chief Executive Officer, Alzheimer's Disease International (ADI)

Olivier Raynaud

Senior Director, Health Systems Innovation and Strategy, Management Sciences for Health (MSH)

Dr. Petra Wilson

CEO, International Diabetes Federation (IDF)

Francis Thompson

Director, Framework Convention Alliance (FCA)

Expert Advisory Council

Sir George Alleyne

Director Emeritus, PAHO (Chair)

Jeanette Vega

Director, FONASA

Robert Beaglehole

Chair, The Lancet NCD Action Group

Sania Nishtar

President, Heartfile

Precious Matsoso

Director General, National Department of Health, South Africa

Jeff Sturchio

President and CEO, Rabin Martin

James Hospedales

Executive Director, CARPHA

Brenda Killen

Head of Global Partnerships and Policy Division, OECD

Srinath Reddy

President, Public Health Foundation India

Rachel Nugent

Vice President, RTI International

NCD Alliance Team

Katie Dain, Executive Director – London

Cristina Parsons Perez, Capacity Development Director – London

Jessica Beagley, Policy Research Officer – London

Lucinda Westerman, Communications and Advocacy Officer – London

Ariella Rojhani, Senior Advocacy Manager – New York

Priya Kanayson, Advocacy Officer – New York

Alena Matzke, Advocacy Specialist – Geneva

Tiphaine Lagarde, Partnerships Specialist – Geneva

Jimena Márquez, Communications Manager – Barcelona



Our vision is a world where everyone has the opportunity
for a healthy life, free from preventable suffering,
stigma and death caused by NCDs

Website: www.ncdalliance.org Twitter: [@ncdalliance](https://twitter.com/ncdalliance) E-mail: info@ncdalliance.org



International Union Against
Tuberculosis and Lung Disease
Health solutions for the planet

