

## Sectoral Brief: Finance

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Language English

This series of sectoral briefs by the UNDP lays out 'What Government Ministries Need to Know about Non-communicable Diseases'.

Advocacy Materials

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1 May, 2017

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**Extended Description:**

This sectoral brief is tailored specifically to ministries of finance. It expands upon the following key points regarding what this sector needs to know about NCDs:

- Noncommunicable diseases (NCDs) are a drag on the economy.
- Fiscal policies can generate substantial additional revenue for the government, while improving public health.
- Preventing NCDs makes economic sense.
- Price and tax measures are very effective at getting people to quit tobacco use and reduce consumption of alcohol as well as unhealthy foods and beverages.
- Price and tax measures can be used to actively encourage healthier behaviours and consumption of healthier products.
- Industry interference is a major challenge: ministries of finance, tax and revenue must be alert to the myths spread by industry.
- Ministries of finance, tax and revenue need to collect robust data to see the impacts of tax and price policies.

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