Launch of the India Advocacy Agenda of People Living with NCDs

Language English

Third National Civil Society Consultation on Non-Communicate Diseases

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Launch of the India Advocacy Agenda of People Living with NCDs at the Third National Civil Society Consultation convened by the Healthy India Alliance on 27 December 2019 in New Delhi, India

NCDA welcomes the launch of the India Advocacy Agenda of People Living with NCDs, intended to accelerate action towards making India free from preventable and premature NCDs.

Achieving the national NCD targets, the Sustainable Development Goals and Universal Health Coverage calls for a 'whole-of-society' approach. With NCDs responsible for 63% of all deaths in India, **the meaningful involvement of civil society and people living with NCDs is critical to establishing a 'people-centred' response to NCDs**. The Healthy India Alliance closed an eventful 2019 year with the 3rd National Civil Society Consultation on Noncommunicable Diseases under the theme "Meaningful involvement of People Living With NCDs and Youth".

The Consultation, organised on 27 December, marked the launch of the India Advocacy Agenda of People Living with NCDs [1] and focused on strategies and opportunities to strengthen the involvement of both people living with NCDs and youth, in a comprehensive national NCD response.

The India Advocacy Agenda, built by people living with NCDs from across the country, is guided by the vision to **leave no one behind**. It provides a compass for NCD advocacy efforts as a living document that captures the priorities of people living with NCDs, calling for the highest level of political support to put the needs of people living with NCDs at the centre of NCD policy and practice in India.

Download the India Advocacy Agenda here [1].

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