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## **NCDA Advocacy Institute**



# NCD Alliance ADVOCACY INSTITUTE

NCD Alliance

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NCD Alliance Advocacy Institute logo

This page compiles NCD Alliance Advocacy Institute's resources to support nascent and well-established NCD alliances as well as coalition building across civil society members that wish to play an active role in the NCD response.

### **NCD Alliance Seed virtual trainings (2021)**

- [WHO Best Buys](#) [1] – [Slides ENG](#) [2] [Slides ES](#) [3] (30/09/2021)

#### **Password: BestBuys2021**

This training provided a general introduction to the WHO Best Buys and their recommended interventions for NCD prevention and control, increasing knowledge on why these were developed and the policies considered, as well as a snapshot on the mechanisms to support their implementation and monitoring.

- [Financing Management](#) [4] – [Slides ENG](#) [5] [Slides ES](#) [6] (02/08/2021)

#### **Password: FinancialManagement2021**

This training provided an overview of the key global and regional decision-making mechanisms/spaces relevant to the NCD agenda within the WHO and the wider UN system and how they translate into advocacy at the regional and

country levels.

- [Connecting the dots between global and regional and national NCD Advocacy](#) [7] – [Slides ENG](#) [8] (02/08/2021)

**Password: ConnectingDots2021**

This training provided an overview of the key global and regional decision-making mechanisms/spaces relevant to the NCD agenda within the WHO and the wider UN system and how they translate into advocacy at the regional and country levels.

**NCD Seed virtual trainings (2020)**

- [Financial Management](#) [9] – [Slides ENG](#) [10] / [Handbook ENG](#) [11] (04/12/2020)

**Password: FinancialManagement2020**

This session is the last of the NCD Advocacy Institute's virtual seed training programme in 2020. This session was an introduction to financial management providing NCD alliances with the tools for effective budgeting planning and financial reporting.

- [Meaningful involvement of PLWNCDs](#) [12] – [Slides ENG](#) [13] / [Slides FR](#) [14] (08/10/2020)

**Password: SeedOnlineInvolvement2020**

The session is the third out of four sessions which form part of NCD Advocacy Institute's Seed virtual training programme in 2020. This session specifically explored what meaningful involvement of people living with NCDs looks like at the global, regional and national levels, providing NCD alliances with definition and framework and identifying mechanisms/good practice.

- [Advocating in an online environment](#) [15] – [Slides ENG](#) [16] / [Slides FR](#) [17] (27/08/2020)

**Password: SeedOnlineAdvocacy2020**

Digital advocacy has proven effective in different settings to create awareness on a health priority, increase political momentum and support, and advance on health policies. This session specifically focused on providing NCD alliances with tools and examples on how to advocate in an online environment, and opportunities to include digital advocacy in their work plans during and beyond COVID-19. Examples from the NCD Alliance and from our network on the use of digital platforms for NCD communication and advocacy efforts were showcased, particularly during the COVID-19 pandemic.

- [Promoting accountability through NCD civil society](#) [18] – [Slides ENG](#) [19] / [Slides FR](#) [20] (23/07/2020)

**Password: SeedAccountability2020**

The session is the first out of four sessions which form part of NCD Advocacy Institute's Seed virtual training programme in 2020. This session specifically focused on the key role of civil society in ensuring government and private sector accountability to their response and strategies to NCDs in the COVID-19 context. It included speakers from the global NCD Alliance team as well as national alliances, followed up by an interactive group discussion.

**NCD Advocacy Institute webinars (2019)**

- [Resource Mobilisation for NCD Alliances](#) [21] – [Slides](#) [22] (16/10/19)

**Password: SustainableResourcing**

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The objective of the third NCD Advocacy Institute webinar was to share the most important elements to ensure an effective resource mobilisation for a national or regional NCD alliance, in order to ensure its sustainability.

- [Communication Campaign Strategies](#) [23] – [Slides \[24\]](#) (20/06/19)

### Password: ENOUGHcampaign

This second webinar of the NCD Advocacy Institute webinar series focused on effective communications campaign strategies, and featured three cases studies from the NCD Alliance, the Healthy Caribbean Coalition and the Ghana NCD Alliance.

- [Strategic Planning for Alliances](#) [25] – [Slides \[26\]](#) (30/04/19)

### Password: PeerLearning

The first NCD Advocacy Institute webinar aims to support alliances and NCD members in their coalition building work, by sharing the general concepts of strategic planning and discuss the opportunities and challenges in the Strategic Planning process through three case studies.

**Related Resource:** [Practical guide on how to build effective national and regional NCD alliances](#) [27]

**Tag feed:** [capacity development](#) [28]

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**Source URL:** <http://staging.ncdalliance.org/ncda-advocacy-institute>

### Links

- [1] <https://ncdalliance.org/resources/who-best-buys-101-unpacking-the-recommended-interventions-on-ncd-prevention-and-control>
- [2] [https://ncdalliance.org/sites/default/files/Seed%20Training%202021\\_Session%203\\_WHO\\_Best\\_Buys.pdf](https://ncdalliance.org/sites/default/files/Seed%20Training%202021_Session%203_WHO_Best_Buys.pdf)
- [3] [https://ncdalliance.org/sites/default/files/Seed%20Training%202021\\_Session%203\\_WHO\\_Best\\_Buys\\_ES.pdf](https://ncdalliance.org/sites/default/files/Seed%20Training%202021_Session%203_WHO_Best_Buys_ES.pdf)
- [4] <https://ncdalliance.org/resources/financial-management-and-sustainability>
- [5] [https://ncdalliance.org/sites/default/files/NCDA\\_Financial\\_Management%20training\\_2021\\_ENG.pdf](https://ncdalliance.org/sites/default/files/NCDA_Financial_Management%20training_2021_ENG.pdf)
- [6] [https://ncdalliance.org/sites/default/files/NCDA%20Financial%20Management%20training\\_31Aug2021\\_SPA.pdf](https://ncdalliance.org/sites/default/files/NCDA%20Financial%20Management%20training_31Aug2021_SPA.pdf)
- [7] <https://ncdalliance.org/resources/advocacy-institute-seed-programme-plan-on-inclusive-an-ncd-agenda-connecting-the-dots-between-global-and-regional-and-national-ncd-advocacy>
- [8] [https://ncdalliance.org/sites/default/files/Seed\\_PLAN\\_Connecting%20the%20dots%20training\\_light.pdf](https://ncdalliance.org/sites/default/files/Seed_PLAN_Connecting%20the%20dots%20training_light.pdf)
- [9] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-introduction-to-financial-management-and-resilience-program-7-december-2020>
- [10] [https://ncdalliance.org/sites/default/files/NCDA\\_Advocacy\\_Institute\\_Financial\\_Management\\_Resilience%20Program\\_7\\_December%202020\\_Training%20Deck.pdf](https://ncdalliance.org/sites/default/files/NCDA_Advocacy_Institute_Financial_Management_Resilience%20Program_7_December%202020_Training%20Deck.pdf)
- [11] [https://ncdalliance.org/sites/default/files/NCDA\\_Advocacy\\_Institute\\_Financial\\_Management\\_Resilience%20Program\\_7\\_December\\_Post\\_Program\\_Handbook.pdf](https://ncdalliance.org/sites/default/files/NCDA_Advocacy_Institute_Financial_Management_Resilience%20Program_7_December_Post_Program_Handbook.pdf)
- [12] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-meaningful-involvement-of-plwncds-8-october-2020>
- [13] [https://ncdalliance.org/sites/default/files/Seed%20Training%20Module%203\\_%20MI%20of%20PLWNCDs\\_ENG.pdf](https://ncdalliance.org/sites/default/files/Seed%20Training%20Module%203_%20MI%20of%20PLWNCDs_ENG.pdf)
- [14] [https://ncdalliance.org/sites/default/files/Seed%20Training%20Module%203\\_%20MI%20of%20PLWNCDs\\_FR.pdf](https://ncdalliance.org/sites/default/files/Seed%20Training%20Module%203_%20MI%20of%20PLWNCDs_FR.pdf)
- [15] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-advocating-online-27-august-2020>
- [16] <https://ncdalliance.org/sites/default/files/ENG%20Seed%20Training%20Module%202%20-%20Online%20Advocacy.pdf>
- [17] <https://ncdalliance.org/sites/default/files/FR%20Seed%20Training%20Module%202%20-%20Online%20Advocacy.pdf>

- [18] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-accountability-23-july-2020>
- [19] [https://ncdalliance.org/sites/default/files/Advolnst%20Seed\\_Accountability\\_Training%2023July2020\\_ENG.pdf](https://ncdalliance.org/sites/default/files/Advolnst%20Seed_Accountability_Training%2023July2020_ENG.pdf)
- [20] [https://ncdalliance.org/sites/default/files/Advolnst%20Seed\\_Accountability\\_Training%2023July2020\\_FR.pdf](https://ncdalliance.org/sites/default/files/Advolnst%20Seed_Accountability_Training%2023July2020_FR.pdf)
- [21] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-resource-mobilisation-16-october-2019>
- [22] [https://ncdalliance.org/sites/default/files/AdvolnstWebinars\\_ResourceMob\\_Oct2019.pdf](https://ncdalliance.org/sites/default/files/AdvolnstWebinars_ResourceMob_Oct2019.pdf)
- [23] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-communication-campaign-strategies-20-june-2019>
- [24] [https://ncdalliance.org/sites/default/files/Advocacy\\_Institute\\_webinar\\_Communications\\_June2019\\_final.pdf](https://ncdalliance.org/sites/default/files/Advocacy_Institute_webinar_Communications_June2019_final.pdf)
- [25] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-strategic-planning-for-alliances-30-april-2019>
- [26] [https://ncdalliance.org/sites/default/files/AdvolnstWebinars\\_Strategic%20Planning%20April2019.pdf](https://ncdalliance.org/sites/default/files/AdvolnstWebinars_Strategic%20Planning%20April2019.pdf)
- [27] <http://staging.ncdalliance.org/resources/practical-guide-on-how-to-build-effective-national-and-regional-ncd-alliances>
- [28] <http://staging.ncdalliance.org/taxonomy/term/279>